



Sweet Ride 2024 Transportation Grant

I. PURPOSE:

The Discover St. Louis Park (DSLPP) Transportation Grant is designed to assist with transportation expenditures. Monies will be awarded for up to 45% of the total cost of transportation to successful applicants, up to \$2,500.

II. ELIGIBILITY:

The DSLPP Transportation Grant is available based on the following criteria:

- Group must be new to St. Louis Park or Golden Valley.
- Applicant and hotel contact must be the same individual.
- Group must have a minimum of 25 room nights.
- Meeting/event must be held by December 31, 2024.
- Weddings, social events, sporting events, and group tours are not eligible.

III. GENERAL PROCEDURES:

- Complete application and submit to DSLPP a minimum of 30 days prior to the event.
- Applicant agrees to keep the application and results of the grant confidential.
- DSLPP will review grant application and notify applicant if grant is approved.
- DSLPP reserves the right to approve or deny all applicants at its discretion.
- Applicant is responsible for coordination of the transportation.
- Applicant is responsible for making full payment of transportation invoice.
- Once paid in full, applicant will forward receipt to DSLPP for reimbursement of up to 45% of total costs.
- Receipt must be submitted within 30 days after the event.
- DSLPP will issue grant dollars within 30 days after receipt is received.
- DSLPP has the right to modify or discontinue the grant program at any time.
- The Sweet Ride Grant program will be reviewed annually to determine the appropriateness of continuation.

IV. ADDED INCENTIVES

- If grant is used for transportation to an offsite venue within St. Louis Park or Golden Valley, monies will be awarded up to 55%.
- If organization signs a 3-year contract with one of our hotel properties, they could be eligible for up to 45% for all three years (copy of hotel contract required).
- Group bookings during the months of November, December, January, or February will receive up to 55%.

V. APPLICATION INSTRUCTIONS

- Applications must be completed in full.
- DSLPP must be notified in writing if applicant does not plan on using the approved funds.

